

W P A U
October 31, 1949.

Mr. Richard Wagner
Sports Director
Radio Station WPRU
Princeton, N.J.

Dear Lefty:

Thanks a lot for your letter of October 26th.

You will be glad to hear that we worked out a very successful exchange of interviews with W D B S, thanks to some fine cooperation from Bill Brooks and Johnny Gambling, their Sports Director and Production Manager respectively. They interviewed McClaughry, Carey, and Clayton, while we had Jim Fuchs and Levi Jackson for them.

I am proceeding with your suggested plan of a six minute interview which we shall ship to you the Monday night or Tuesday morning before the game. For publicity purposes I will do my best to inform you ahead of time which players will be interviewed.

If it is possible we would like a fifteen minute program from you. Unfortunately our regular program comes on Monday nights, so for programming purposes it would be much better to have a full quarter-hour show. If this places undue strain upon you, we will naturally be very satisfied with anything you send.

I personally am very glad that this idea has jelled, and am looking forward to its successful continuation.

Cordially yours,

Howard Eaton, Jr.
Ass't. Program Director

